

# **ABOUT THE FILM**

"ADAPTED" reveals the extraordinary journeys of four para-athletes working to overcome their physical disabilities through outdoor pursuits.

They're brought together by Michael (Hawkeye) Johnson, an able-bodied long-distance hiker, who has twice completed the Triple Crown - The Pacific Crest Trail, The Continental Divide Trail, and The Appalachian Trail. He uses his hikes to raise money for the equipment adaptive athletes need, such as sit skis and hand cycles.

Johnson's creative generosity gives fuel to these athletes' pursuits - from climbing Mount Baker to rafting the Salmon River, biking the White Rim Trail, and kayak training for the Japan 2020 Paralympics. These trips help the individuals overcome challenges of becoming disabled in an able-bodied world.

By following Johnson and these adaptive athletes into the breathtaking mountains of southern Colorado, up a stratovolcano in North Cascades, down the mighty Salmon River, and across the desert canyons of southeast Utah, we feel the depth and awe that wild places provide. As their journeys unfold, the case builds for why we could all use a little more nature.

### ANNA SOENS

Anna became the first female paraplegic to summit Mount Hood in the spring of 2018, then ski down independently in a sit ski provided by Hawkeye.



We will follow Anna this year as she continues her Climb On Project - tackling a first ascent of Mount Baker in the North Cascades of Washington State.

Anna's story illustrates a strong and unyielding leader. She brings a lighthearted and comical attitude to her relentless ambition - taking on greater challenges, dreaming bigger adventures, and having fun, while defying what others deem impossible.

# DANIELLE LANCELOT WATSON

Danielle survived the highest fall on record from 300 feet while climbing in 2011. Through her injury she has found a new appreciation for nature and wild places.



We will follow her around the White Rim Trail of Canyonlands, as she completes a multi-day bike trip she has been dreaming for years. She rides a handcycle provided by Hawkeye.

"I don't like to say 'I can't,' or 'I am limited,' but it can be extremely difficult to get off the pavement when you use a wheelchair. When I get on my ski or bike, I just feel so free."

# MICHAEL (HAWKEYE) JOHNSON

Hawkeye is a retired correctional officer and long-distance hiker who grew up along the Appalachian Trail in northern Maine. He has completed the Triple Crown of long-distance hikes twice.



Working in the correctional system, Hawkeye saw many people who had squandered their freedom. Witnessing such loss drove him to help people with disabilities try to get a bit of theirs back.

Hawkeye is charismatic and full of humor. We will follow him on a new trail he has pioneered through the San Juan Mountains to reveal his own connection to nature, while he introduces us to the incredible adaptive community and some of the individuals he supports.

# JOSH HANCOCK



In 2014, Josh's anchor failed while he was ice climbing near Alpental, WA - causing him to fall 35 feet and break his back. As a former wilderness educator and mountaineer, his deep roots in the outdoors have kept him a wild and untamable spirit. He continues to push his physical and mental capabilities - cultivating adventures and sharing his passion for nature with friends.

Since his injury, he has wanted to row his own raft down the Salmon River. This year he is on a mission to take on the challenge. We will follow his evolving journey and how he uses equipment provided by Hawkeye to keep his connection to nature alive.

### CHANNING CASH

As a Laotian immigrant, Channing found her calling on the U.S. Paracanoe team, earning a silver in 2018 Pan Am Championships.



She is now training for the 2020 Japan Paralympics and uses an off-road handcycle provided by Hawkeye to improve her strength.

Channing's story will be used to introduce the broader adaptive community and resources available for individuals learning to live with their disabilities.

# FLORENCE WILLIAMS

Florence Williams - author of the "The Nature Fix" - is a journalist, writer, podcaster and public speaker.



She is a contributing editor at Outside Magazine and a freelance writer for the New York Times, National Geographic, Slate and numerous other publications. Her public speaking includes keynotes at Google and the Smithsonian.

We will talk with Florence to discuss her findings in "The Nature Fix," which translates the scientific evidence supporting why wild places make us happier, healthier, and more creative.

# **OUR MISSION**

This documentary builds a case for the foundational importance of humans' connection to nature by showing the lengths that these paraplegic athletes go to keep that relationship alive. By highlighting active lifestyles and individual accomplishments, we aim to encourage adaptive athletes and people with disabilities across the globe to dream bigger and not feel limited by their life circumstances.

This film will advocate for the importance of our public lands by showing how access to nature improves the health and wellbeing of all of us, especially those affected by disabilities. It will inspire everyday citizens to get outside and make healthy choices, to not take their health and mobility for granted, and to reflect on their integral connection to the outdoors.

# WHY IT MATTERS

56 million

Americans were reported having a disability in 2010

Census.gov

30 million

Had difficulty walking and used a wheelchair, cane or crutches

Census.gov

# Physical Disabilities Affect

Obesity rates for adults with disabilities are 57% higher than adults without disabilities

Mobility

- Accessibility
- Social situations & Social Isolation
- Employment
- Physical Health
- Mental Health

25-50%
Of people with disabilities suffer from severe depression

Nap.edu

# WHY US?

We are award-winning independent filmmakers with combined 40+ years of experience. Our passion is immersive and engaging visual storytelling - finding inspiration in real-life characters and their journeys.

With diverse backgrounds in adventure sports, journalism, and public media - we combine attention-grabbing imagery with true experiences to tell heartfelt stories.

















# **OUR TEAM**



Director / Producer - Paul Bikis
Creative vision, production team
management, marketing and
distribution



Executive Producer - Carol Fleisher
Partnership development, overview of
artistic and technical standards,
distribution



Director of Photography - Kjell Redal
Creative direction, principal
photography, supervising editor

# TIMELINE + BUDGET

#### PHASE 1

**Production** 

\$175,000

June 2019 - August 2019

#### PHASE 2

**Post Production** 

\$90,000

August 2019 - November 2019

#### PHASE 3

**Distribution & Promotion** 

\$50,000

Spring / Summer 2020

# **FOR SPONSORS**



#### Double Black Sponsor | \$100,000 | Limit 1

- Receive 10% of the net proceeds and PRESENTATION CREDIT
- Applicable to a distributor, broadcaster, company, or individual
- Affords a static or animated logo at the top of the film and four individual Executive Producer credits
- Premium logo placement in all print and online advertising
- Opportunities for product placement and additional branding
- And more...



#### Black Sponsor | \$50,000 | Limit 2

- Receive 5% of the net proceeds and IN ASSOCIATION WITH CREDIT
- Affords a static or animated logo at the top of the film and two individual Executive Producer credits
- Premium logo placement in all print and online advertising
- Opportunities for product placement and additional branding
- 6 tickets to join the crew and meet Hawkeye at our debut screening and/or select film festivals
- Stay involved through the whole film process with monthly updates, and more...



#### Sponsor | \$20,000 | Limit 5

- Receive 2% of the net proceeds and CO-EXECUTIVE PRODUCER CREDIT
- Affords a credit in the main titles and static company logo (if applicable) in the logo section of the end credits
- Preferred logo placement in all print and online advertising for the film
- Opportunities for product placement and additional branding
- 6 tickets to join us and meet Hawkeye at our debut screening and/or select film festivals
- Stay involved through the whole film process with monthly updates



KJELL REDAL - DP

# SPONSORS, CONTINUED



#### **Green Sponsor | \$10,000 | Limit 5**

- Receive CONTRIBUTING PRODUCER CREDIT
- Affords a credit and static company logo (if applicable) in the logo section of the end credits
- Preferred logo placement in all print and online materials
- Individual banner with logo at opening premiere in Durango & select film festivals
- Opportunities for product placement and additional branding
- 4 tickets to join us and meet Hawkeye at the debut screening



#### Yellow Sponsor | \$5,000 | Limit 10

- Receive "THIS FILM WAS MADE POSSIBLE WITH THE SUPPORT OF" CREDIT
- Shared banner with logo at opening premiere in Durango & select film festivals
- Recognition in local press releases, print, and online materials
- 4 tickets to join the producing team and meet Hawkeye at the debut screening



#### Red Sponsor | \$2,500 | No Limit

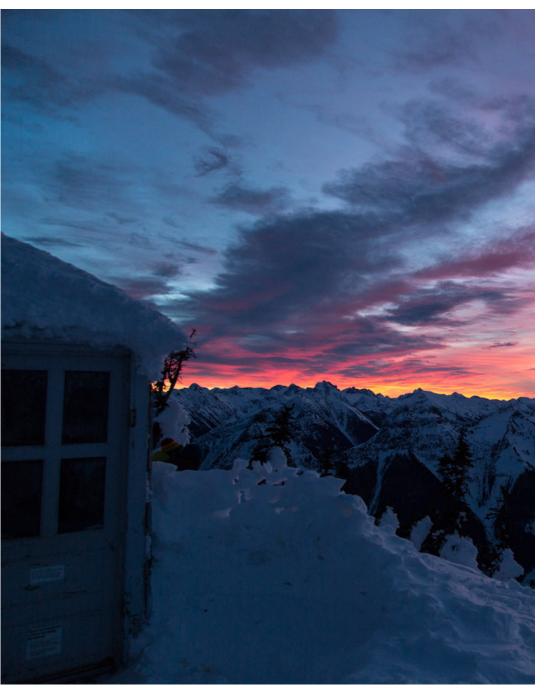
- Receive "ADDITIONAL FUNDING BY" CREDIT
- Shared banner with logo at opening premiere in Durango
- Recognition in local press release and online materials
- 2 tickets to join us and meet Hawkeye at the debut screening



#### **Orange Sponsor | \$750 | No Limit**

- Receive "ADDITIONAL FUNDING BY" CREDIT
- Recognition in online materials
- 1 ticket to join us and meet Hawkeye at the debut screening





# WHAT WE CAN DO TOGETHER

 Challenge the way our culture perceives individuals with disabilities

 Inspire people to live a healthy and happy lifestyle - regardless of their physical ability



 Educate others about the positive health benefits that come with spending time in nature

 Give back 10% of the net proceeds to adaptive sports organizations and foundations

# **CONTACT US**

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